Go365 is simply rewarding.

With more ways to get started in the Go365 program, employees can choose the first step that works for them – complete a Health Assessment, log a qualifying workout, or get a biometric screening. The streamlined Points and Bucks structure makes it easier for members to earn and redeem rewards. Plus, members can earn rewards for healthy activities they may already be doing.

Go365 is uniquely personal.

The Go365 program is personalized for each member, with customized goals and activities to help them reach their specific health goals. Everyone can engage with Go365 no matter where they are on their personal path to better health. Best of all, members can create their own journey, since there are more ways than ever to reach Bronze Status.

Go365 is always connected.

Your employees are on the go, and the Go365 App goes along with them. By connecting to dozens of the most popular activity tracking apps, more than 70 fitness devices and over 40,000 participating fitness facilities, members can earn rewards for things they are already doing. Go365 makes it easy for members to participate when they want, where they want, and how they want.

Go365 is fun motivation.

Getting healthier can be hard. That’s why Go365 is tailored to motivate all your employees, no matter their age or health. The new Points structure is designed to motivate and reward the member at any stage of activity, whether they are tracking their first steps or running a marathon. Plus, we’ve upped the fun factor by adding more monthly games, jackpot prizes, and surprise rewards.

Go365 keeps your company on its path to cost control and increased productivity. Our recent three-year impact study found that employee engagement is linked to higher productivity and fewer absences, fewer visits to the emergency room or hospital, and lower overall health claims costs.¹

Let’s get going…together.

For more information, contact your Humana representative.
1All internal findings from the HumanaVitality 3-year impact study, 2015.


Statements in languages other than English contained in the advertisement do not necessarily reflect the exact contents of the policy written in English, because of possible linguistic differences. In the event of a dispute, the policy as written in English is considered the controlling authority.

For Arizona Residents: Offered by Humana Health Plan, Inc. or insured by Emphesys Insurance Company or insured or administered by Humana Insurance Company.

Administered by Humana Insurance Company.

Please refer to your Benefit Plan Document (Certificate of Coverage/Insurance or Summary Plan Description) for more information on the company providing your benefits.

Our health benefit plans have limitations and exclusions and terms under which the coverage may be continued in force or discontinued. For costs and complete details of the coverage, call or write your Humana insurance agent or broker.